**CRW Advisory Council – September 27, 2019**

**SRC Classroom 202**

***Next Meeting: October 18, 2019 at the Student Recreation Center***

Members Present:

* Willie Ehling
* Olivia Chase
* Elizabeth Morgan
* Holly Campbell
* Hannah Faber
* Natalie Broder
* Taylor Williams
* Josiah Simmons
* Alan Nielson
* Beth Bee
* Michelle Bone
* Michael Perry

Members Absent:

* Andrew Pickett
* Emily Theys

Guest Speaker:

* Jon Wall – Assistant Director of Sport and Youth Programs

**Introductions**

**New Chair**

**New Members**

* Holly Campbell – Intercultural Affairs
* Hannah Faber – Club Sports Council
* Beth Bee – Faculty Senate Designee

**Introduction of *Microsoft Teams* as information sharing platform for the council**

**Sport and Youth Programs – Jon Wall**

* **Summer Camps**

Numbers have increased over the years

 2018 – 739 total campers

 2019 – 899 total campers

100% satisfaction past 2 years

New format for 2020

* Rec Jr (5-7 years old)
* Rec nation (8-10 years old)
* Rec senior (11-13 years old)

Adding different camps outside of this – wellness, adventure, etc.

Wellness – 13-15 yr old girls wellness and fitness lifestyles

Fitness – bring in coaches and HS athletes

Adventure – kayaking canoeing camping etc

East Carolina aquatics – partnership for camps?

* **Parents Night Out**

PNO Pricing - $40 for non-members, $30 for members

September 27th – 13 children attended

Discount for siblings?

Discount for multiple weeks?

Opportunity for clubs to volunteer?

* Teddi Bear training
* How could we get the background checks?

Open House – offering a youth program

 1st time was Oct 28 – 6 children attended

* **Encouraging F/S Involvement**

How do we get more F/S Involved?

* Marketing?
* IM welcome week – events at peak hours at SRC

**Discussion**

SRC and HSC Access to first responders – ECUPD, fire & ambulance

* University police
* Firemen – first responder that come to ECU
* If there is a similar EMT group
* To interact w students and build a relationship
* Helps their well being
* Gets them more familiar with our facilities
* If you open to one you have to open to all
	+ Different responders for each facility, many responders
* They they have equipment in their facilities to work out
* They all get released work time to workout
	+ ECUPD at murphy center with athletes
* Other things to offer- adventure, group fit, etc.
* Offer other wellness things – stress relief
* Groupfit instructors could have a class at their facilities as an advertisement
* Pilot program – a month of interest
	+ Details of how to introduce them to the idea
* What about their families? Spouses?
* Desire for F/S free memberships and fees for spouses
	+ Memberships are affordable for faculty but maybe not for staff?
* Give free to the first responders but not F/S might make some people upset
	+ Take care of our own people first
* Appreciation month?
	+ Expose them and maybe they will get a membership
* Discounted Membership?

**The Daily Reflector Ballot Nominees**

* Camp – ECU CRW Camps
* Professor – Andrew Pickett, CRW Advisory Council member

**CRW Annual Report**

* Raid the Rec – a bigger push for IMs of those sports that clubs don’t offer
* Opportunities for more organized events for those who move in on Wednesday before classes on Monday
* Field day at NRC?
* Groupfit?

**CRW Goals**

1. **CRW will develop a long-term strategic direction**
2. **CRW will utilize data for effective and efficient operations**
3. **CRW will create a campus and community culture of well-being**
4. **CRW will develop a financially sustainable operational framework**
* University focus on well being
* Department focuses on wellbeing
* 4 – people over things when it comes down to it
* Cut expenses, raise revenue ($50,000 of self-generated each of the next 4 years)
	+ Memberships
	+ Camps
	+ Reservations
	+ Personal Training

**CRW Master Plan**

* Please find a time to come represent your constituents
* 5-8 years for this to happen

Dream big, open up the possibilities of what could it be.

**Meetings – dates and times**

* **Best Summer Camp – ECU Campus Recreation and Wellness**

**Member input – questions and observations**

Programs to hear from:

* Athletic Training
	+ What are they looking for? Club Sports? How do we use them? Working with different departments?