

CRW Advisory Council

MARCH 17, 2023



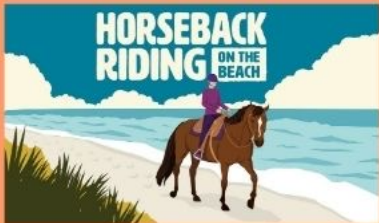
Dana Lopez

ASSOCIATE DIRECTOR OF
FACILITIES & OPERATIONS

Communications & Promotions

In the Past Month

- 4 Instagram Feed Posts
- 5 Instagram Reels
- 8 TikToks
- Graphic Design
 - 13 new marketing requests
 - 35 projects have been worked on
 - 15 projects have been completed
 - 75+ deliverables have been created
 - 2 big events: Pleasure Principles & SCHA

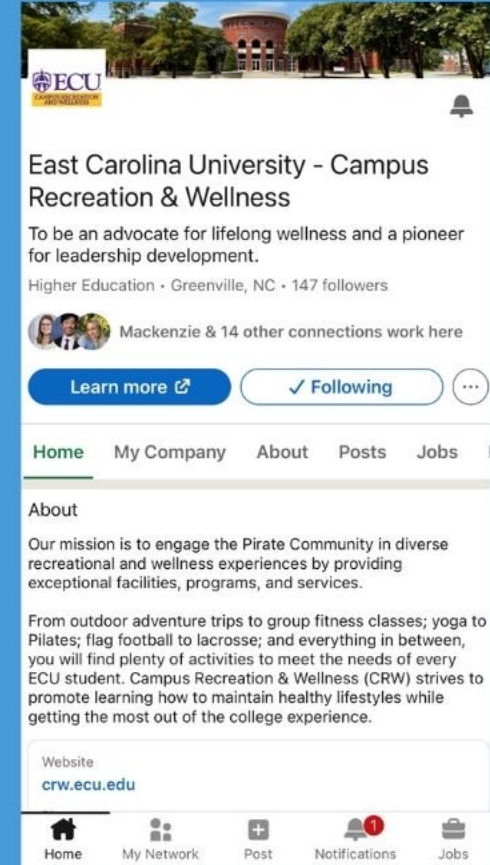


LinkedIn

Encourage your staff to follow our LinkedIn page. We currently have 147 followers and are trying to grow!

When adding job experience, chose our page as the Company.

If any of your staff have accomplishments you would like to recognize, let us know and we can look at making a post about it.

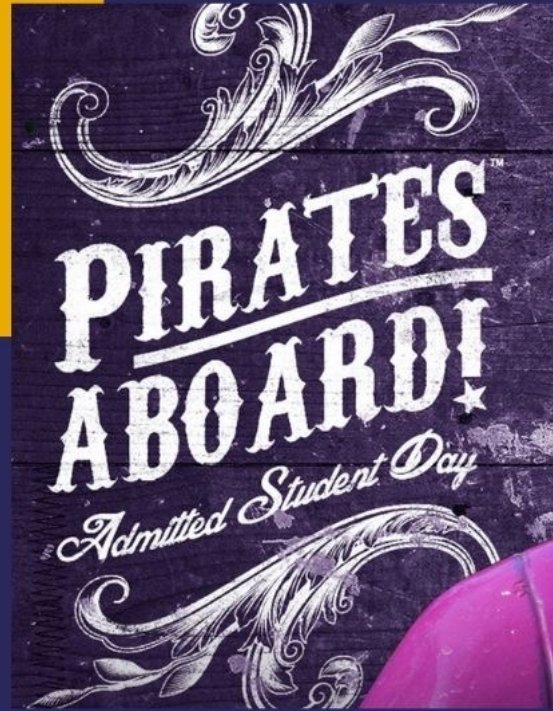


Photography

We have been getting great photos from some of the recent events. Check out our Facebook page to see them all!



March 25, 2023



October 14, 2023

Pirate's Aboard - March 25, 2023

Purple: 8:30am - 2:30pm | Gold: 10:30am - 4:30pm

Two parallel events hosted on the same day.



Student Life Fair & Lunch
10:30am - 12:00pm

Student Life Fair & Lunch
12:30pm - 2:00pm

CRW Open House at ESRC
1:00pm - 2:30pm

CRW Open House at ESRC
3:00pm - 4:30pm

Dining will hand out bagged lunches.

Opportunity to showcase our spaces, staff, and programs.

This will be held in the ESRC if weather does not permit it to be outdoors on the Mall. Location will be announced on the Wednesday before the event.

Hosting in the ESRC regardless of weather.

New Student Orientation 2023

CRW Description

Campus Recreation & Wellness (CRW) strives to help you thrive in an environment that fosters and empowers diverse students from all backgrounds! We encourage you to discover and explore opportunities that will promote a life-long pursuit in a healthy lifestyle. CRW offers students and members a variety of structured and non-structured activities such as outdoor adventures, personal training, small group training, group fitness programs, intramural sports, club sports, well-being coaching, gym memberships, and more! Our outstanding facilities include 2 indoor spaces; a 150,000-square-foot Student Recreation Center, a 28,000 square feet of fitness space at the Health Sciences Student Center and outdoor areas including the Blount Recreational Sports Complex, and the North Recreational Complex.

Dates: June 12, 14, 19, 21, 26 & 28th, July 5, 10, 12 & 17th

The week of July 4th, there is only one orientation on July 5-6

Fair Times: 5:15PM - 7:15PM ESRC

Info Session: 4:30PM - 5:00PM MCSC Room 249

Brody School of Medicine Match Day

3/17/23

HEALTH SCIENCES CAMPUS RECREATION CENTER



Questions?



Renita Harley

ASSOCIATE DIRECTOR OF
ADMINISTRATION & FINANCE

Welcome On Board ...

CRW welcomes Steven Campbell to the Business Team.

Fun Facts about Steven: .

Previous employment-Biology 3 years and AFROTC for 1 year 7 months.

BS in Economics with a minor in Business Administration from ECU.

Born and raised in Greenville.

Hobbies are watching new tv shows/movies, sports and enjoying friends and family.



FY23 Budget Updates



YTD REVENUE COLLECTIONS
ARE \$5,407,614



YTD EXPENDITURES HAVE
REACHED 83.92% OF THE OVERALL
BUDGET 5.6 MILLION



FY 23 CLOSEOUT PROJECTIONS AND
FY24 BUDGET PLANNING UNDERWAY

Student Onboarding Committee

Onboarding refers to the process through which students are hired as an CRW employee and learn how to perform the duties and responsibilities of their new job. While each program has a unique onboarding process, for all new student employees onboarding will include completing certain required forms and computer-based training (CBT).

- Position Mapping
- I-9 Compliance
- New Student Employee Checklist
- Student Employee Responsibilities
- CRW Student Employee newsletter
- Off Boarding

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Questions?



Steven Trotter

DIRECTOR OF WELL-BEING

BREAKFAST ON THE GO!

COME GRAB SOME BREAKFAST BEFORE CLASS!



March 2nd: Sonic Plaza
9:00am-10:00am

March 16th: HSC Back Porch
9:00am-10:00am

March 23rd: Front of Belk Building
9:00am-10:00am

March 30th: Front of Minges
9:00am-10:00am

COFFEE & WALK



Grab a coffee and join us in a walk to celebrate Collegiate Recovery Week! Meet at the Cupola at 11:30 to join!


Main Campus
Thursday, April 13th
11:30 a.m. - 12:30 p.m.

ECU CAMPUS RECREATION AND WELLNESS

FOLLOW US: @ECU_CRW
ADA Accommodation: 252.737.1018
ada.coordinator@ecu.edu

CASH CAB

Let's take a ride in the Cash Cab!



Celebrate Collegiate Recovery Week by jumping in our Cash Cab to answer trivia questions related to recovery and win prizes!

April 12th
11:00 a.m. - 12:00 p.m.

ECU CAMPUS RECREATION AND WELLNESS

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LUNGES & LATTES



Join us for an outdoor strength class powered by your favorite caffeinated beverage!

Wednesday, April 12
MCSC Lawn 4:00pm-5:15pm

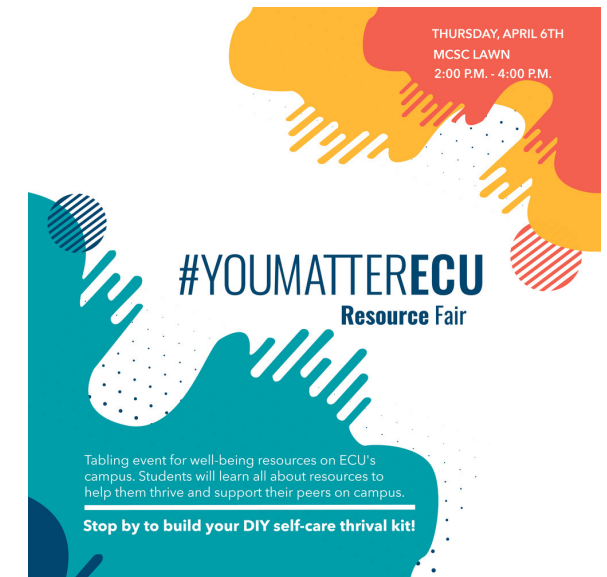
Sign-Up Here!

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#YOUMATTERECU

Resource Fair



THURSDAY, APRIL 6TH
MCSC LAWN
2:00 P.M. - 4:00 P.M.

Tabling event for well-being resources on ECU's campus. Students will learn all about resources to help them thrive and support their peers on campus.

Stop by to build your DIY self-care thrival kit!

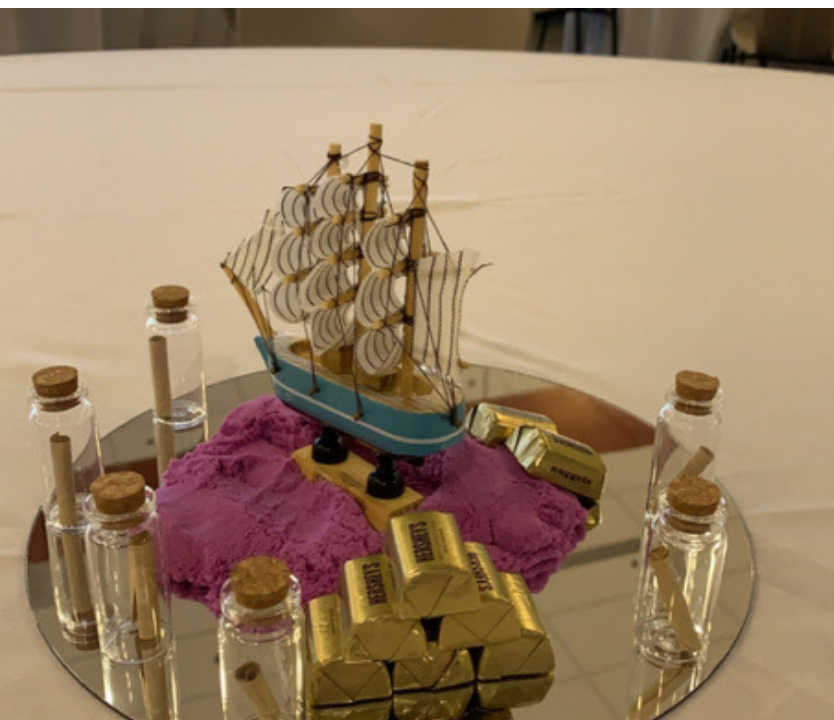
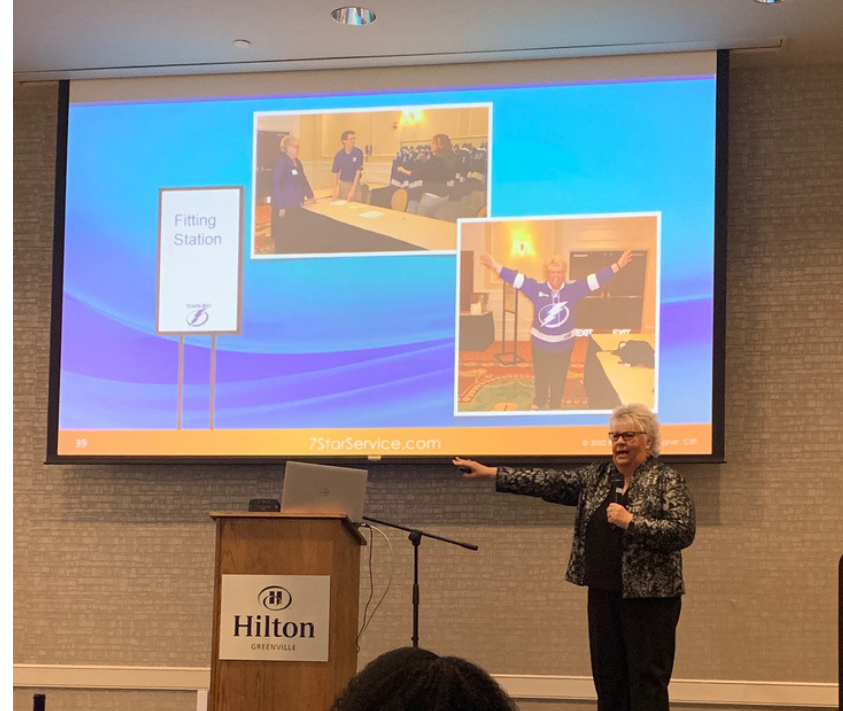
Upcoming Programs

Welcome Ellie!

Graduate Assistant for Fitness









Questions?



Dr. Greg Corack

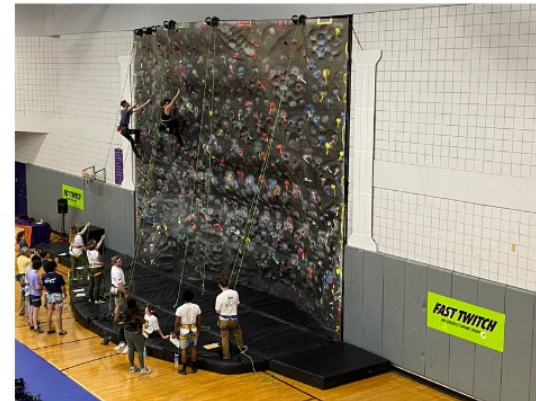
ASSOCIATE DIRECTOR OF
LEADERSHIP & PROGRAMS

Leadership & Programs



Adventure Leadership

- Climbing Competition Recap
- Spring Break Recap
- Upcoming Trips
- Zip Thursdays
- Boat House Reopens 4/14



Sport Programs

- Basketball Champ Night
- Kickball & Soccer Seasons
- Trivia 3/16
- Men's VB Tourney this Weekend
- Women's VB Tourney 4/1



Athletic Training



[https://www.youtube.com/watch?v= FTs5RnOXbg](https://www.youtube.com/watch?v=FTs5RnOXbg)

Check out our new video!

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Questions?



Willie Ehling

CAMPUS RECREATION & WELLNESS
SENIOR DIRECTOR

Thank you!

NEXT MEETING:

APRIL 14, 2023,
FROM 9:00-10:30AM
IN THE ESRC
CLASSROOM!