

CRW Advisory Council Meeting

ESRC Classroom

March 17, 2023

Meeting Minutes

Attendance: Lizzy Theyson, Grant Hinson, Kaitlyn Gumann, Nikki Olmstead, Kate Freed, Renita Harley, Casey Fleming, Willie Ehling, Chris Riddle, Andrew Pickett



March 17
Powerpoint.pdf

1. Communication and Promotions- Lizzy/Grant

- a. Push and promote following LinkedIn and social media accounts
- b. 3/25 Open House is expected to be large crowd and timeline of events requires extra staffing at CRW throughout the weekend.
- c. Many activities being hosted around and in facilities. Will also be indoor site for weather related changes or move to indoors.

2. Administration and Finance- Regina

- a. New Hire Steven Campbell has been welcomed to the team
- b. Other hires on hold
- c. Brief budget update was given, see PPT.
- d. On-Boarding committee for students is still being developed
- e. Met with Contractors this week for Pre-Bid process for renovations to ESRC and hopes to initiate process of repairs during November/Thanksgiving of 2023.

3. Well-Being/Fitness- Kate

- a. Department is busy with many initiatives and upcoming programs March-April
- b. New hire, Ellie, as Grad Asst. for Fitness
- c. Highlight TACO Initiatives (combating Overdose) and Safe Spring Break programming success
- d. Hosted the Southern College Health Association (SCHA) conference at ECU over 3/8-3/10 with many from CRW presenting at the event.

4. Sport Programs- Chris

- a. Programs ramping down over the next few weeks.

- b. Will be hosting multiple events in VB
- c. Wrestling had trip to Puerto Rico
- d. Named Ronald Vincent Field at Guy Smith stadium recently (where club baseball plays).
- e. Recently crowned IM basketball champs and had great attendance.
- f. Adventure had great success last month with Flatlander fling, climbing wall and spring break trip. Boathouse will reopen in April.
- g. Athletic Training has partnered with Kinetic PT with assessment and treatment packages for club sports and can use allocated funds from club to pay for services.

5. CRW Director Comments- Willie

- a. Programs
 - i. Has been through a rejuvenation with sport programming due to lack of involvement post COVID and has generated some new offerings for students
 - ii. Cut back on soccer and softball but will implement more engagement with fans like Savannah Banana's and "Banana Ball" concept.
- b. Collecting data all the time as it relates to members and the strategic plan and how CRW is positioned in the landscape of the University.
 - i. In discussion with transportation out to North Rec fields, not feasible for the spring semester but in discussion for fall semester '23 based on cost and time of day.
- c. Major Donor to CRW has asked for CRW membership after significant donation
 - i. Conversations are ongoing with ECU Foundation to set levels and precedent for giving and memberships for this kind of investment.
- d. Re-brand of ECU Health has been somewhat confusing for public and how/where ECU CRW fits into this equation with services offered.
- e. Ongoing discussions at the Administration level for Faculty/Staff memberships
 - i. CRW is asking for university support for cost of faculty/staff memberships and this ask will not be free and needs allocation of funds.
 - ii. 18% of current faculty/staff are members of CRW that generate revenue of \$300k
 - iii. Ask for University to support \$400k of membership
 - iv. Encourage faculty/staff of resources available to them on-campus
- f. Push for visibility of CRW throughout the community and around Campus due to some events not being hosted in the CRW facilities but still need to advocate and create exposure
- g. Greenville Police Department Request

i. CRW Director was approached about CRW membership for (2) high-ranking members of Greenville Police Department to help meet their own Fitness standards and need to have space to workout without much public interference in community.

1. Discussion occurred with Advisory Council members and unanimous support with involvement of these officials to be welcomed to the CRW facilities.

2. Vice-Chair Andrew Pickett made motion to approve request of (2) GPD officers to obtain membership at CRW, Second the motion by Casey Fleming. All in attendance approved. Motion carried.

6. Next meeting will occur April 14th in the ESRC classroom. Invites to end of year CRW banquet to come in near future.

Meeting adjourned at 10:15am.